

Developing Value Chain Leaders

CAMELOT Part-time MBA Program at Mannheim Business School

MANNHEIM
BUSINESS SCHOOL

CAMELOT
Consulting Group



► **Statements**



"The goal of our strategic partnership with CAMELOT is to develop value chain experts and leaders who make a difference to complement our general business education."

Prof. Dr. Jens Wüstemann
President of Mannheim Business School



"Recognizing the high potential of our employees, I am excited to help them accelerate their careers. This partnership will further focus our competencies on delivering our core values."

Dr. Josef Packowski
CEO CAMELOT Consulting Group

Content

Introduction	3
Developing Value Chain Leaders	
Mannheim Business School	4
Your Partner for Your Academic Development	
CAMELOT Part-time MBA	6
Curriculum, Requirements and Support	
The Best of Both Worlds	8
Combine Excellent Work Experience with Education	
CAMELOT Consulting Group	9
Your Partner for Your Professional Development	
Careers Made at CAMELOT	10
Where Your Consulting Experience Can Take You	

Developing Value Chain Leaders

Two Excellent Partners for Your Career

The **CAMELOT Consulting Group** – the leader in value chain consulting – and **MANNHEIM Business School (MBS)** – the leading German business school – have a lot in common and share one big goal: **DEVELOPING PEOPLE** for extraordinary management careers. Pursuing this goal these two excellence partners now join forces.

CAMELOT stands for **Value Chain EXCELLENCE** across all stages of consulting and now has a new partner for **academic EXCELLENCE** through its part-time MBA program at the highly renowned MBS.

The best strategy can only be as good as its implementation. Therefore our clients understand our claim as a promise: **Strategy to RESULTS**.

Graduating from MBS means **RESULTS to careers**:

The program offers you unique career opportunities as demonstrated by many CAMELOT and MBS alumni. Join in!

Innovation is the basis for sustainable success. CAMELOT invests in the development of innovative solutions and services and therefore promises: **INNOVATIONS to solutions**.

Academia is another source for innovation: **Research to INNOVATIONS** fueled by MBS.

Next to numerous satisfied clients, several external awards also prove CAMELOT's project excellence. At the end of every project all that matters is the **QUALITY delivered**.

MBS is **enhancing QUALITY** through its excellent education proven by top positions in international rankings and the accreditations by AACSB International, EQUIS and AMBA.

CAMELOT and MBS are connected by many ties. Through the part-time MBA cooperation CAMELOT benefits from the management education of its best consultants and finds an excellent academic partner for **DEVELOPING PEOPLE**.

The new CAMELOT part-time MBA program is **DEVELOPING PEOPLE** by combining the best of both worlds: real work experience at CAMELOT and an excellent generalist management education at MBS. It is the common touch point of these two excellent brands.

Mannheim Business School

Your Partner for Your Academic Development

What You Can Expect from Mannheim Business School

MBS is **Germany's leading business school** and consistently holds top ranking positions. It is the only German institution to be accredited by **AACSB International, EQUIS and AMBA**.

As part of the renowned **University of Mannheim**, it offers a coherent, strategic framework for lifelong management education. Mannheim's continuously growing **global network** of academic institutions and corporate partners enables it to engage in a fruitful dialog between the academic and the corporate world and thus ensure the practical relevance for business and society.

Excellence Proven Externally:

The MBA Program of MBS reaches top positions in global rankings

	Germany	Europe	World
	1	8	12 (Non-U.S.)
	2	11	38
	1	18	66
	1	7	13
	1	9	29
	1	13	34



The Mannheim Part-time MBA in Detail

Boost Your Career with the Part-time MBA Program at Mannheim Business School

The Mannheim part-time MBA is a two-year modular version of the well-established Mannheim MBA, which is **one of the best MBA programs in Europe** according to all major rankings.

Participants will learn from the best German business faculty and receive a **sound general management education** combined with a focus on leadership. They will meet ambitious professionals from across the globe and benefit from a dynamic environment, which makes for an unforgettable learning experience. Upon graduation, participants will be awarded an **MBA degree by the University of Mannheim**.

Program Highlights

- Individual learning in small classes with a strong focus on team work
- Practical orientation and direct applicability of the contents learned
- Business Master Project (BMP) and Social Sustainability Project (SSP) to gain project management experience and to enhance social responsibility
- Two international residencies at renowned business schools in dynamic business hubs. In 2014, these residencies took place at the Chinese University of Hong Kong (CUHK) and the Emory University Goizueta Business School, Atlanta (USA).
- Access to a global network with participants and alumni from all MBS programs

Rankings & Accreditations

Mannheim Business School is the only institution in the German speaking countries with triple accreditations from AACSB International, EQUIS and AMBA.



Best German Business School

University of Mannheim is ranked #1 for the 13th time in a row (May 2014) in the WirtschaftsWoche ranking.

#1 in Research and Teaching

The two best German professors of business administration are members of the Mannheim faculty (Handelsblatt research ranking, 2012).

Among the World's Best

MBS is the only institution in the German speaking countries, which is listed in the top 20 of the major rankings worldwide – Bloomberg Businessweek, Financial Times and The Economist – with its MBA, Executive MBA and Customized Programs.

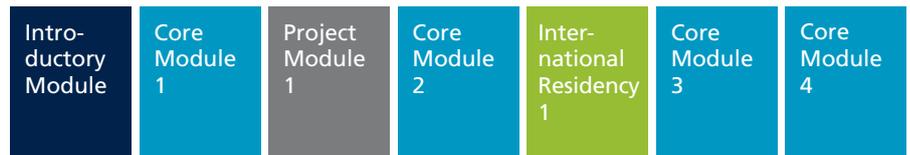
CAMELOT Part-time MBA

Curriculum, Requirements and Support

Curriculum

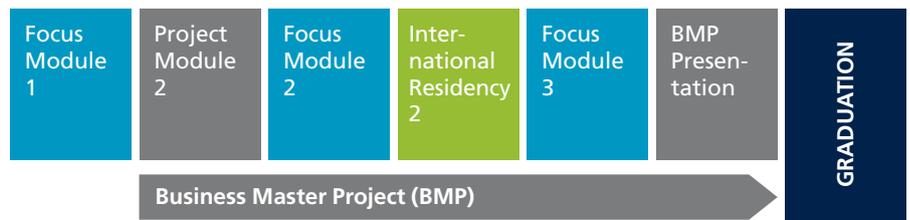
Year 1

September ————— January ————— July —————



Year 2

October ————— April ————— September



Duration

- 24 months, starting every September

Modular Format

- 13 modules with 2-3 courses each
- Approx. 80 days of attendance
- Included work days: 10-30 per calendar year

Residencies

- Two international residencies at renowned business schools in dynamic business hubs. In 2014, these residencies took place at the Chinese University of Hong Kong (CUHK) and the Emory University Goizueta Business School, Atlanta (USA).

CAMELOT Specifics

- One additional residency focusing on supply chain management at the University of Warwick, UK



What it Takes

If you fulfill the general admission criteria by Mannheim Business School we encourage you to apply internally at CAMELOT for a part-time MBA program sponsorship if you:

- have been with CAMELOT for at least one to two years
- have achieved excellent results in your last performance evaluation(s)
- have reached the second internal consulting level

If you deliver excellent consulting performance at CAMELOT and persuade us of your motivation, we support you with your academic career at Mannheim Business School!

How CAMELOT Supports You

Financing

CAMELOT takes over 50% to 100% of the tuition fee and will cover the costs of the international residencies.

Additional Leave

CAMELOT offers you additional leave for your MBA studies.

Organizational Support

CAMELOT will consider the study-related absences in project staffing to give you enough "peace of mind" to pursue your studies.

Development Acceleration

Participants benefit in respect of their personal education and development (business content, soft skills, international networks, etc.) as well as promotions.

CAMELOT Job Guarantee

Participants receive job guarantee from CAMELOT and the chance to be able to apply their high quality MBA knowledge in responsible positions in international consulting projects after graduation.



The Best of Both Worlds

Combine Excellent Work Experience with Education

Join Up for CAMELOT Part-time MBA Program at Mannheim Business School



Join Up CAMELOT

The leading consulting boutique for value chain excellence

- Get electrified by our innovation-driven high-performance culture
- Work on “Strategy to Results” projects for global industry leaders



Participate at CAMELOT

Through special CAMELOT part-time MBA program at Mannheim Business School

- With MBS, the leading institution for management education
- Benefit from enriching residencies in business schools in Europe, Asia and the US



Get Developed at CAMELOT

Grow into your leadership role with support from the leading academic and the leading consulting partner

- Take early hands-on responsibility on our international consulting projects
- Generate high impact for clients and your personal development



CAMELOT Consulting Group

Your Partner for Your Professional Development

CAMELOT Consulting Group

CAMELOT Consulting Group is the leading consulting group for value chain management. With its integrated consulting approach and its specialized consulting firms it offers services for all aspects of value chain management: from strategy right down to implementing sustainable solutions.

- Strategy & Business Model Innovation
- Business Transformation & Organization
- Supply Chain Management
- Sourcing & Procurement
- Logistics & Distribution
- Operational Excellence
- Finance & Performance Management
- Strategic Information Management
- Partner for IT Applications & Solutions

Our industry-specific consulting services are based on our integrated holistic approach and reflect our commitment to service:

Value Chain Excellence.
Strategy to Results. Innovations to Solutions.



CAMELOT Core Values: Quality, Innovation, People

The CAMELOT Group differentiates itself from its competition as a premium boutique for value chain excellence. Several external awards prove the outstanding **QUALITY** of our consulting services. CAMELOT delivers measurable above-average solutions for **maximum** and **long lasting customer value**. As thought leader for value chain management we are committed to achieving real business impact that combines creative visions and measurable results.

At CAMELOT, **INNOVATION** is **driven by diversity**: Within our organizations we combine experts from different professional backgrounds in cross-functional teams. The intended resulting friction between industry and functional knowhow, between process and IT knowhow and between strategy and implementation knowhow is the source for our innovation. We have a dedicated **Innovation Management** and structured processes to channel this interdisciplinary exchange within our consulting group and make it result in **extraordinary innovation** beyond industrial and functional boundaries. In our environment of diversity one plus one is often more than two!

Consulting is all about **PEOPLE**. CAMELOT consultants are **performance-oriented** and know how to transform entrepreneurial visions into tangible results. **Respect** and **passion** are the basis for a productive collaboration across our different specialist consultancies. Embedded in high-performance teams our consultants receive **constant mentoring** and **training** that enables them to **take over project responsibility** at an early career stage.

Our core values **QUALITY, INNOVATION and PEOPLE** mark a clear intersection with MBS and represent three pillars for a perfect partnership. In the end it is **People** who deliver **Innovation** and **Quality**. Therefore, it is our clear commitment to constantly **invest in the qualification and development of our employees**.

Careers Made at CAMELOT

Where Your Consulting Experience Can Take You

Academic Career Development at CAMELOT Group

Careers don't happen, they are made. A good start into your professional life is a very important first step from which you will benefit for a lifetime. Good training and the perfect mixture of mentoring and fast project responsibility is the best guarantee for a continuous and steep learning curve.

► Statements



"I could not have had a better start for my career: Individual coaching and training as well as fast project responsibility have led to a steep learning curve."

Ludmilla Kemling
Consultant,
CAMELOT Consulting Group



"Step by step my mentor has given me more and more responsibility and freedom for my personal development. Being a team leader I am proud to execute this responsible role myself now."

Joachim Getto
Managing Consultant,
CAMELOT Consulting Group



"I have started my career at CAMELOT as a Junior Consultant and I am part of the management team now. What makes careers at CAMELOT special is the mixture of training, mentoring and the possibility to take over project responsibility at an early career stage."

Jorma Gall
Managing Partner,
CAMELOT Consulting Group

CAMELOT Alumni

A career start in consulting offers you insights into various companies and teaches you to provide tailored solutions for diverse management problems – an experience that qualifies consultants to switch to a responsible corporate management position after a couple of years.

► Statement

"For me as post-graduate mathematician the combination of an MBA program and the work experience in management consulting was the ticket to an executive career. My time at CAMELOT offered me an exceptional amount of entrepreneurial freedom. I still benefit from that chance."



Dr. Diane Bitzel
CAMELOT alumni & executive board member, Lonza

CAMELOT Group Supports Academic Career Development and Research in Multiple Ways

▶ INTERNSHIPS

Enriching academic education through first insights into world-class value chain management consulting projects at industry leaders worldwide



▶ BACHELOR / MASTER THESES

Giving opportunity to apply academic knowledge to real industry challenges creating relevant business cases that matter



▶ MBA PROGRAMS

Boosting management careers with high-class academic education such as the customized CAMELOT part-time MBA program at Mannheim Business School



▶ PHD STUDIES

Supporting individual scientific research built on project experience made during different assignments within CAMELOT Consulting Group



▶ JUNIOR PROFESSORSHIP

Sponsoring co-research and academic staff development such as the CAMELOT Junior Professor for Supply Chain Management at University of Mannheim



MANNHEIM BUSINESS SCHOOL



Excellence

MBS is the heart of an excellent network of faculty members, partner business schools, alumni and global industry leaders.

Excellence

CAMELOT stands for Value Chain Excellence: Strategy to Results. Innovations to Solutions.

Quality

MBS is the only German business school with international triple accreditation.

Quality

CAMELOT is the most-awarded value chain management consultancy.

Internationality

MBS provides internationally recognized faculty members and the best teachers worldwide.

Internationality

CAMELOT is recognized for its delivery for global industry leaders.

**WHY ATTEND
THE MANNHEIM
BUSINESS SCHOOL
PART-TIME MBA
WITH
CAMELOT?**

Mannheim Business School (MBS) is the umbrella organization for management education at the University of Mannheim and is considered the leading German business school. Research and teaching at a worldwide top level, internationality, a practical orientation and consistent quality management are the success factors of the "Mannheim Concept." The school offers three international MBA programs: the Mannheim MBA (part-time and full-time), the ESSEC & MANNHEIM Executive MBA with two formats (weekend and modular) and the MANNHEIM & TONGJI Executive MBA. A specialized Master's Program in Accounting and Taxation, Open Courses and Customized Programs complete the MBS portfolio.

CAMELOT Consulting Group is the leading consulting group for value chain management and differentiates itself from competition through its integrated consulting approach and its various specialized consulting firms. The **CAMELOT International Group** provides the roof for the worldwide CAMELOT partner organizations and secures global delivery. The strategy and organization specialist **CAMELOT Management Consultants** provides consulting services for value chain management combining strategy, organization, process and industry competencies. **CAMELOT ITLab** is the business application specialist and transforms innovative technological solutions into individually tailored solutions for clients.



Mannheim Business School

L 5, 6 · 68131 Mannheim · Germany
 info@mannheim-business-school.com
 Phone +49 621 1811281
 www.mannheim-business-school.com

CAMELOT Consulting Group

Markus Lackermann · Head of Global Recruiting
 Theodor-Heuss-Anlage 12 · 68165 Mannheim · Germany
 Phone +49 621 86298-470
 www.camelot-itlab.com · www.camelot-mc.com

Value Chain Excellence.
 Strategy to Results. Innovations to Solutions.

